

KANSAS CITY CORPORATE CHALLENGE



2026

SPONSORSHIP OPPORTUNITIES



Kansas City Corporate Challenge is a proud program of
Johnson County Park & Recreation District



GOLD

Entry of your company team into the 2026 Kansas City Corporate Challenge is included. Value: \$1780 – 7100 (\$100 from each entry fee is donated to our 2026 Charity)

Media Benefits: Your company will be included in all KCCC media announcements (radio, print, TV when applicable).

KCCC Magazine Benefits: One (1) full-page advertisement in the 2026 KCCC Games Magazine, which is available to all 25,000+ participants and their companies. Your company will also be listed as a Gold Sponsor in our Sponsor Acknowledgement page in the 2026 Magazine, and listed as a sponsor on our event map within the magazine.

KCCC Website & Social Media: We will provide logo recognition on kccorporatechallenge.com (including a link from our website to yours). We will also devote up to four (4) social media posts showcasing your company via KCCC social media (Facebook, and/or Instagram).

KCCC Event Sponsorship: Your company can select twelve (12) specific events for event sponsorship (three per category - ★★★★★ through★). Includes the opportunity to post a banner on-site (which we will make), as well as recognition on-site in announcements when applicable. Gold Sponsors may also have the opportunity for product sampling & vendor space at their chosen events.

KCCC Closing Celebration: Your company will be recognized at the 2026 KCCC Closing Celebration and receive a complimentary table to the 2026 KCCC Closing Celebration.

\$20,000

SILVER

Entry of your company team into the 2026 Kansas City Corporate Challenge is included. Value: \$1780 – 7100 (\$100 from each entry fee is donated to our 2026 Charity)

Media Benefits: Your company will be included in all KCCC media print advertising.

KCCC Magazine Benefits: One (1) half-page advertisement in the 2026 KCCC Games Magazine, which is available to all 25,000+ participants and their companies. Your company will also be listed as a Silver Sponsor in our Sponsor Acknowledgement page in the 2026 Magazine, and listed as a sponsor on our event map within the magazine.

KCCC Website & Social Media: We will provide logo recognition on kccorporatechallenge.com (including a link from our website to yours). We will also devote up to two (2) social media posts showcasing your company via KCCC social media (Facebook, and/or Instagram).

KCCC Event Sponsorship: Your company can select eight (8) specific events for event sponsorship (two per category - ★★★★★ through★). Includes the opportunity to post a banner on-site (which we will make), as well as recognition on-site in announcements when applicable. Silver Sponsors may also have the opportunity for product sampling & vendor space at their chosen events.

Kick-Off Party Sponsorship: Your Silver Sponsorship will include priority placement and signage at the Kick-Off Party.

\$15,000

BRONZE

Entry of your company team into the 2026 Kansas City Corporate Challenge is included. Value: \$1780 – 7100 (\$100 from each entry fee is donated to our 2026 Charity)

KCCC Magazine Benefits: One (1) third-page advertisement in the 2026 KCCC Games Magazine, which is available to all 25,000+ participants and their companies. Your company will also be listed as a Bronze Sponsor in our Sponsor Acknowledgement page in the 2026 Magazine, and listed as a sponsor on our event map within the magazine.

KCCC Website & Social Media: We will provide logo recognition on kccorporatechallenge.com (including a link from our website to yours). We will also devote one (1) social media post showcasing your company via KCCC social media (Facebook, Twitter, and/or Instagram).

KCCC Event Sponsorship: Your company can select four (4) specific events for event sponsorship (one per category - ★★★★★ through★). Includes the opportunity to post a banner on-site (which we will make), as well as recognition on-site in announcements when applicable. Bronze Sponsors may also have the opportunity for product sampling & vendor space at their chosen events.

\$10,000

Volunteer T-Shirt

Exclusive Sponsor (must secure by December 31st) - \$12,000

Your company's name and/or logo on over 1,700 KCCC Volunteer T-Shirts, to be worn throughout the season. Volunteers are at all 32 events with thousands of participants.

KCCC Magazine Benefits: One (1) half-page advertisement in the 2026 KCCC Games Magazine, which is available to all 20,000+ participants and their companies. Your company will also be listed as the Volunteer T-Shirt Sponsor in our Sponsor Acknowledgement page in the 2026 Magazine, and listed as a sponsor on our event map within the magazine.

KCCC Events: A promotional booth at the January Company Coordinator meeting and priority placement at the Kick-Off Party.

KCCC Website: Logo recognition on kccorporatechallenge.com (including a link from our site to yours).

KCCC Event Sponsorship: Recognition by announcers on-site at events, when applicable.

KCCC Fall Series: Shirts given to volunteers at 7 events during September games which reach over 2000 participants and spectators.

Non-Exclusive Sponsor - \$6,000 (2 available)

Your company's name and/or logo on over 1,700 KCCC Volunteer T-Shirts, to be worn throughout the season. Volunteers are at all 32 events with thousands of participants.

KCCC Magazine Benefits: One (1) third-page advertisement in the 2026 KCCC Games Magazine, which is available to all 20,000+ participants and their companies. Your company will also be listed as the Volunteer T-Shirt Sponsor in our Sponsor Acknowledgement page in the 2026 Magazine, and listed as a sponsor on our event map within the magazine.

KCCC Website: Logo recognition on kccorporatechallenge.com (including a link from our site to yours).

KCCC Fall Series: Shirts given to volunteers at 7 events during September games which reach over 2000 participants and spectators.

Medals

Exclusive Sponsor (must secure by October 1st) - \$10,000

Your company's name and/or logo on over 5,000 KCCC Gold, Silver & Bronze Medals, to be handed out throughout the season along with KCCC's Fall Series.

KCCC Magazine Benefits: One (1) half-page advertisement in the 2026 KCCC Games Magazine, which is available to all 25,000+ participants and their companies. Your company will also be listed as the Volunteer T-Shirt Sponsor in our Sponsor Acknowledgement page in the 2026 Magazine, and listed as a sponsor on our event map within the magazine.

KCCC Events: A promotional booth at the January Company Coordinator meeting and priority placement at the Kick-Off Party.

KCCC Website: Logo recognition on kccorporatechallenge.com (including a link from our site to yours).

KCCC Event Sponsorship: Recognition by announcers on-site at events, when applicable.

KCCC Fall Series: Shirts given to volunteers at 7 events during September games which reach over 2000 participants and spectators.

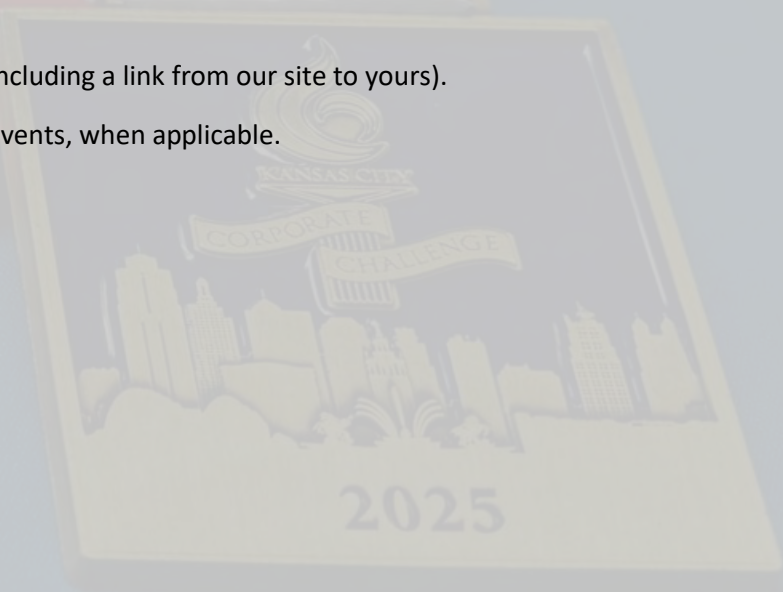
Non-Exclusive Sponsor - \$5,000 (2 available)

Your company's name and/or logo on over 5,000 KCCC Gold, Silver & Bronze Medals, to be handed out throughout the season along with KCCC's Fall Series.

KCCC Magazine Benefits: One (1) third-page advertisement in the 2026 KCCC Games Magazine, which is available to all 25,000+ participants and their companies. Your company will also be listed as a Medal Sponsor in our Sponsor Acknowledgement page in the 2026 Magazine, and listed as a sponsor on our event map within the magazine. This publication is available the entire year on KCCC website as well.

KCCC Website: Logo recognition on kccorporatechallenge.com (including a link from our site to yours).

KCCC Event Sponsorship: Recognition by announcers on-site at events, when applicable.



CLOSING CELEBRATION

Exclusive Sponsor (must secure by December 31st) - \$10,000

Your company will present the 2026 KCCC Closing Celebration held on July 17, 2026 at The Abbott in the historic crossroads district of Kansas City. Awards ceremony will include dinner and open bar. Sponsorship will include logo inclusion on all promotional materials – flyers, website, social media and more – plus signage and mentions throughout the program!

KCCC Magazine Benefits: A one-half page advertisement in the 2026 KCCC Games Magazine, which is available to all 25,000+ participants and their companies, along with being listed as the Closing Celebration Sponsor in our Sponsor Acknowledgement page and listed as a sponsor on our event map within the magazine. This publication is available the entire year on the KCCC website as well.

KCCC Website: Logo recognition on kccorporatechallenge.com including a link from our site to yours).

KCCC Events: Your company will receive a promotional booth at the January Company Coordinator Meeting, promoted at check-in tables at events, priority placement at the Kick-Off Party and 2 tables at the 2026 Closing Celebration.

Non-Exclusive Sponsor-\$5,000

KCCC Magazine Benefits: A one-third page advertisement in the 2026 KCCC Games Magazine.

KCCC Website: Logo recognition on kccorporatechallenge.com including a link from our site to yours).

KCCC Events: Your company will be promoted at check-in tables at events.

Non-Exclusive Sponsor-\$2,500

KCCC Website: Logo recognition on kccorporatechallenge.com including a link from our site to yours).

KCCC Events: Your company will be promoted at check-in tables at events.

KICK-OFF PARTY

Exclusive Sponsor (must secure by December 31st) - \$8,000

Your company will present the 2026 KCCC Kick-Off event. The KCCC Kick-Off and Walk traditionally draws between 18,000 – 20,000 attendees! Sponsorship will include logo inclusion on all promotional materials – flyers, website, social media and more. Priority signage placement is included, as well as mentions by our emcee throughout the event. Sponsor will also receive priority placement near our start/finish area as a Presenting Sponsor of this event, where you can provide product sampling & demonstrations.

KCCC Magazine Benefits: A one-half page advertisement in the 2026 KCCC Games Magazine, which is available to all 25,000+ participants and their companies. Your company will also be listed as a Kick-Off Party Sponsor in our Sponsor Acknowledgement page in the 2026 Magazine, and listed as a sponsor on our event map within the magazine.

KCCC Website: Logo recognition on kccorporatechallenge.com (including a link from our site to yours).

KCCC Events: Your company will receive a promotional booth at the January Company Coordinator Meeting.

Non-Exclusive Sponsor - \$4,000

Sponsorship will include logo inclusion on all promotional materials – flyers, website, social media and more. Receive priority placement near our start/finish area as a Presenting Sponsor of this event, where you can provide product sampling & demonstrations.

KCCC Magazine Benefits: A one-third page advertisement in the 2026 KCCC Games Magazine along with being listed in our Sponsor Acknowledgement page of the 2026 Magazine, and listed as a sponsor on our event map within the magazine.

KCCC Website: Logo recognition on kccorporatechallenge.com (including a link from our site to yours).

EVENT SPONSOR

KCCC Magazine Benefits: Your company will be listed as an Event Sponsor in our Sponsor Acknowledgement page in the 2026 Magazine, and listed as a sponsor on our event map within the magazine.

KCCC Website: Logo recognition on kccorporatechallenge.com (including a link from our site to yours).

KCCC Event Sponsorship: Your company banner displayed on-site at your event, and announcements on-site when applicable.

EVENTS AVAILABLE FOR SPONSORSHIP

- ★★★★ **\$3,500:** Track Meet, Swim Meet, 5K, Volleyball, Bowling, Bike Race, Pickleball,
- ★★★ **\$3,000:** Soccer, Softball, Basketball, Tug-of-War, Flag Football, 10k & Half Marathon, Adventure Race
- ★★ **\$2,500:** Table Tennis, Tennis, Weightlifting, Golf, Cornhole, Darts & Pool
- ★ **\$2,000:** Disc Golf, Horseshoes, Trapshooting, Fishing, Archery

\$2,000 -
\$3,500



SUPPORTING SPONSOR - \$1,000

KCCC Magazine Benefits: Your company will also be listed as a Supporting Sponsor in our Sponsor Acknowledgement page in the 2026 Magazine, and listed as a sponsor on our event map within the magazine.

KCCC Website: Logo recognition of your company on kccorporatechallenge.com (including a link from our site to yours).



The mission of the Kansas City Corporate Challenge is to promote health, wellness, and camaraderie by presenting participants with physical endeavors designed to challenge their bodies and minds through the spirit of corporate competition.

